



Sponsorship/Marketing

2018 Opportunity

City of Palm Beach Gardens

Burns Road Recreation Center

4404 Burns Road, FL 33410

\$500 Level

Business recognition in one (1) issue of "Gardens Life" recreation brochure

Business recognition on the City's website
sponsor recognition page for one (1) year

\$1,000 Level

All benefits listed above plus:

Business recognition in two (2) issues of "Gardens Life" recreation brochures

Business recognition in the Annual Spring Dance Recital program (1,000 copies)

Business recognition on Facebook & Twitter

Business Recognition in two (2) recreation e-newsletters

\$2,500 Level

All benefits listed above plus:

Business recognition in three (3) issues of "Gardens Life" recreation brochure

Business recognition on lobby slideshow at Burns Road Recreation Center

Custom embroidered patch on Team jackets

Business Recognition in three (3) recreation e-newsletters

Elite Compete

\$5,000 Dance Team Sponsor

All benefits listed on other levels plus:

Permanent leaf added to our sponsor tree in the lobby at Burns Road Recreation Center recognizing your business as a sponsor

Direct link from our website to your business for one (1) year

Business recognition banner in the PBG Gym for one (1) year

Benefits/Exposures:

Determined by your level of sponsorship

- City of PBG website 27,000 visits per month
- "Gardens Life" brochure 12,000 printed annually
- Facebook/Twitter-5,000 friends and growing
- PBG Gym banner-80,000 participants annually
- E-Notification to 3,000 plus subscribers

The City will always work with your business on a custom sponsorship that fits your financial & marketing needs.

"Elite Compete"

Competitive Dance Team is a group of hand-selected dancers who exhibit the poise, dedication, technique and grace to take their dancing to the next level.

The dancers train in both ballet and jazz and learn choreography to take to 2-3 competitions throughout South Florida each year. Participating on this team allows them to learn leadership, cooperation and make friendships to last a lifetime.

Sponsorships support the Elite Compete dance team members with several expenses such as competition costumes, competition & convention fees and associated travel.



For more information

please contact

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